

**For Immediate Release**

**México's First Certified Risk Managers Honored in Monterrey**

AUSTIN, TX ( November 2008) – Four risk management professionals were conferred with their Certified Risk Manager (CRM) designations on October 15, 2008, in Monterrey, Nuevo Leon, México. The CRM Program is conducted in México by Certified Risk Managers International (a member of The National Alliance for Insurance Education & Research) in conjunction with Risk México, a private company engaged in risk management and business continuity education.

México's first CRMs are:

Act. Luis Barros y Villa, CRM	Grupo Salinas, México City, MX
Ing. Jose Eligio Castro Gonzalez, CRM	Enterprise Risk Solutions, S.C., Garza Garcia, N.L., MX
Ing. Jorge Escalera Alcazar, CRM	Risk México, S.A. de C.V., Monterrey, N.L., MX
Lic. Maria de San Juan Garcia Diaz, CRM	Guadalupe, N.L., MX

Dr. William T. Hold, CIC, CPCU, CLU, President of The National Alliance and co-founder of the CRM Program, was the guest speaker at the ceremony. "México's first CRMs signify an important development in risk management education outside of the U.S.," Hold said. "They represent an advanced level of skill, expertise, and risk management knowledge that was formerly unavailable in this country." Priscilla Oehlert, CIC, CRM, ARM, Vice President Risk Management Programs for The National Alliance, also participated in the ceremony and special presentations.

The CRM Program is a rigorous five-course education/designation program for risk managers that has been available in the United States since 1997. "The same curriculum has been adapted for use in México, with modifications to reflect the country's laws and accounting regulations," explained Mary I. Husk, CIC, CRM, CPCU, Director of Faculty Development for The National Alliance. "The México CRM Program is unique because it is conducted in Spanish, with materials in Spanish," she said.

For additional information and details, contact Mary Husk in the U.S.: 800-633-2165, ext. 174; [mhusk@scic.com](mailto:mhusk@scic.com); or Alberto Zermeño in México: 52 (81)8676-3401 [alberto.zermeño@riskmexico.com](mailto:alberto.zermeño@riskmexico.com). For online registration visit [www.riskmexico.com](http://www.riskmexico.com).