

For Immediate Release

Fifty-Three Texans Earn New School Risk Manager Designation

AUSTIN, TX (October 16, 2008) – In the past year, the **Certified School Risk Manager (CSRM)** designation has been earned by 65 new designees from eight different states. From Texas alone, 54 have achieved the CSRM designation, with a total of 101 CSRM designees since the program's inception. Founded in Texas in 2004 by **The National Alliance for Insurance Education & Research**, the CSRM Program is now conducted in California, Colorado, Florida, Georgia, Indiana, Mississippi, New York, and Wyoming, with new states coming on board each month to offer the courses.

The five-course CSRM education/designation program is the first national education program in history for individuals acting in the capacity or role of a School Risk Manager. The one-day courses are also applicable for employee benefits and safety coordinators as well as those in other positions overseeing the risk management function. Insurance agents and brokers who work with schools are also good candidates for the CSRM Program.

According to William T. Hold, Ph.D., CIC, CPCU, CLU, President of The National Alliance, "The CSRM Program was created to fill a void in the educational opportunities for school risk managers and for fundamental risk management knowledge. We've discovered that basic, affordable risk management education is in demand and many risk and insurance professionals are interested in developing a new niche with this school-specific knowledge."

[List of new TX CSRMs available on request]

For additional information about the CSRM Program, call 800- 633-2165, or visit www.TheNationalAlliance.com.

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