



THE NATIONAL ALLIANCE
for Insurance Education & Research

MEDIA RELEASE

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William T. Hold Named to the 100 Most Powerful People In the Insurance Industry List for 2007-2008

AUSTIN, TX (October 19, 2007) –**William T. Hold, Ph.D., CIC, CPCU, CLU, President of The National Alliance for Insurance Education & Research** in Austin, Texas, has just been named to the prestigious Insurance Newscast's annual list of the "100 Most Powerful People in the Insurance Industry (North America)" for the fourth year in a row.

The "100 Most Powerful" recognition is given to the 100 people who have made the most significant contributions to the insurance industry and its customers, and innovations in the development and advancement of insurance products, services, and systems for the security, protection, and overall benefit of society. According to Walt Podgurski, Chairman and CEO of InsuranceBroadcasting.com, the list includes "... the 100 who we think have the most resources available to them and who would have the most ability (as a group) to successfully accomplish any goal or directive of the insurance industry."

Dr. Hold is co-founder and President of the Society of Certified Insurance Counselors (CIC), President of The National Alliance Research Academy, Chief Executive Officer of the Society of Certified Insurance Service Representatives (CISR), and a co-founder of Certified Risk Managers (CRM) International and the Certified School Risk Managers (CSRM) Program – all under the umbrella of **The National Alliance for Insurance Education & Research**, with headquarters in Austin, Texas. The CIC Program, founded in 1969, was the initial offering of this not-for-profit insurance and risk management education organization

Today, under Dr. Hold's leadership, The National Alliance is comprised of research and educational programs geared primarily to insurance sales professionals, insurance company personnel, and risk managers. More than 2,500 programs for over 135,000 participants are conducted across the nation each year.

Four designation programs — CIC, CISR, CRM, CSRM— are offered by The National Alliance, and a variety of specialty courses serve industry professionals at every level and in every job description. William T. Hold Seminars and James K. Ruble Seminars are premier education choices for designees; together they form the "Founders Series," a tribute to two "founding fathers" in insurance education.

For additional information, contact The National Alliance for Insurance Education & Research, P. O. Box 27027, Austin, Texas 78755-2027; 800-633-2165; Fax: 512-349-6194; Email: alliance@scic.com; website: www.TheNationalAlliance.com.

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