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Certified School Risk Managers Program Launched in California

October 1, 2007 (AUSTIN, TX) – The **Certified School Risk Managers (CSRМ) Program**, which originated in Texas in 2005, has expanded into California, and several CSRМ courses are scheduled in the Los Angeles and San Francisco areas in coming months.

The CSRМ education and designation program, specifically for school risk management education specialists, has been developed by **The National Alliance for Insurance Education & Research**. The first course, *Fundamentals of Risk Management*, will be conducted in Pasadena on October 29, 2007, then again in Burlingame October 31st. The second course, *Handling School Risks*, will be held in Pasadena October 30th.

CSRМ is a five-part program which emphasizes practice over theory. The other three courses, to be scheduled in California in early 2008, are: *Measuring School Risks*, *Funding School Risks*, and *Administering School Risks*. By completing the entire CSRМ course of study within a three-year period, including the successful completion of examinations for all five courses, individuals can earn the title of “Certified School Risk Manager.” To keep the certification valid, and ensure continuing career development, there is an annual CE requirement.

It is not necessary to be employed by a school district in order to attend CSRМ courses and earn the CSRМ certification. However, anyone employed by a school district as a risk manager, assistant risk manager, or safety director will find the courses have direct application to their profession. School risk management professionals, human resources professionals, and insurance agents or brokers working with school risk management programs are also strong CSRМ designation candidates.

“The CSRМ designation was developed to promote the success and professionalism of school risk managers,” said Dr. William T. Hold, CIC, CPCU, CLU, President of The National Alliance. “This is fundamental, practical risk management knowledge that will help California’s risk professionals manage school-related risks. We look forward to conferring the first California CSRMs in the near future.”

For additional information, contact The National Alliance at 800-633-2165, or www.TheNationalAlliance.com.

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